

Special Terms

Extraordinary Provisions

Newspapers

Print run up to	Page size				
	Up to 1/8	Up to ¼	Up to ½	Up to 1/1	Double page
	HUF				
25.000	3 040	5 810	8 300	8 740	14 160
50.000	5 260	7 580	10 520	11 070	17 660
100.000	7 420	10 020	15 390	16 160	21 250
200.000	9 520	12 340	17 710	18 600	24 800
Over 200.000	11 630	16 160	21 370	22 200	26 950

The publication of works in magazine supplements must be calculated according to the tariffs applicable for periodicals.

Periodicals, magazines

Print run	Page size				
	Up to 1/8	Up to ¼	Up to ½	Up to 1/1	Double page
	HUF				
Up to 1.000	1 050	1 770	2 200	2 980	4 530
Up to 3.000	1 370	2 320	2 930	4 200	6 250
Up to 5.000	2 200	3 920	7 200	9 060	13 830
Up to 10.000	3 480	6 860	10 020	13 230	19 540
Up to 25.000	4 970	9 080	12 570	18 050	27 170
Up to 50.000	6 250	11 630	15 950	23 240	34 660
Up to 100.000	7 740	14 280	16 610	27 780	42 180
Up to 250.000	9 190	16 610	22 530	33 100	49 540
Over 250.000	10 520	19 430	24 750	38 370	56 350

Books

A./ Printed Books

Print run	Page size				
	Up to 1/8	Up to ¼	Up to ½	Up to 1/1	Double page
	HUF				
500	930	1 720	4 200	5 340	8 250
1 000	1 720	2 650	5 980	9 050	16 160
1 500	2 650	4 970	7 520	10 580	17 270
3 000	3 260	5 920	9 060	12 170	18 820
5 000	4 040	7 520	10 580	16 160	22 310
7 500	4 750	8 690	11 960	17 210	24 860
10 000	5 360	10 580	16 160	19 540	30 120

15 000	6 860	12 340	18 050	24 750	34 660
20 000	7 420	13 400	19 480	26 410	39 200
30 000	8 250	16 150	21 800	30 120	45 340
50 000	9 060	17 330	24 910	33 100	49 540
75 000	9 740	18 710	26 290	36 480	56 350
100 000	10 680	20 260	29 390	39 200	59 510

B./ e-Books*

No. of downloads	Page size				
	Up to 1/8	Up to ¼	Up to ½	Up to 1/1	Double page
	HUF				
500	470	860	2 100	2 670	4 130
1 000	860	1 330	2 990	4 530	8 080
1 500	1 330	2 490	3 760	5 290	8 640
3 000	1 630	2 960	4 530	6 090	9 410
5 000	2 020	3 760	5 290	8 080	11 160
7 500	2 380	4 350	5 980	8 610	12 430
10 000	2 680	5 290	8 080	9 770	15 060
15 000	3 430	6 170	9 030	12 380	17 330
20 000	3 710	6 700	9 740	13 210	19 600
30 000	4 130	8 080	10 900	15 060	22 670
50 000	4 530	8 670	12 460	16 550	24 770
75 000	4 870	9 360	13 150	18 240	28 180
100 000	5 340	10 130	14 700	19 600	29 760

*e-Books (otherwise known as electronic books, ebooks): the digital equivalent of a printed book, that is a file containing text and in certain cases image, created in electronic form, that can be accessed via the appropriate digital device. A separate agreement can be signed according to Point 13 of the General Provisions for the royalties of this type of use.

Further provisions, discounts:

1. For illustrations published in pocket books or small format books (smaller than 12x17cm) a 25% discount on the tariff for books is applicable.
2. For books containing mass illustrations (at least 50 copyrighted works) a 35% discount is applicable.
3. A separate agreement is necessary for the publication of works of graphic, applied and photographic arts without explanatory texts in books which exceeded the standard book format size (40x30cm), with the exemption of artistic catalogues and collection folders.
4. Postcard books are charged according to the "Postcard" tariffs.
5. In case of works illustrated predominantly by a single artist, in lieu of the listed tariffs, royalty claims can be offset by a single sum expressed in a percentage based on the retail price. A separate agreement is necessary in these cases.
6. An agreement for a flat-rate fee is possible for every illustration less than 1/8 page in size in encyclopaedias, school textbooks and other, mass illustrated works.

Calendar

Print run up to	Page size/work				
	Card calendar	Up to A5	Over A5	Over A4	Over A3
	HUF				
1 000	2 320	4 140	5 360	6 500	8 350
2 000	2 760	4 970	6 750	8 250	9 740
3 000	3 710	6 750	8 250	9 800	12 440
5 000	4 200	8 350	9 740	11 610	16 500
7 500	4 970	9 740	12 440	15 110	20 820
10 000	5 580	11 610	15 110	17 990	24 750
25 000	6 540	14 160	17 330	21 640	29 060
50 000	7 080	15 950	20 820	26 510	33 270
100 000	7 810	17 330	24 190	30 230	36 150
Over 250 000	8 580	18 930	26 510	33 270	39 860

Determination of the sizes: A5: 150*210, A4: 210*297, A3: 297*420, A2: 420*600, A1: 600*830, A0: 830*1200, A00: 1200*1660.

For daily calendars (1 page/day) a 20%, and for weekly calendars (1 page/week) a 10% discount is applicable from the tariffs above.

Special prints

A/ Poster (not for retail):

Print run up to	Page size				
	Up to A3	Up to A2	Up to A1	Up to A00	Over A00
	HUF				
10	11 290	16 610	33 100	49 540	56 530
100	14 160	49 540	74 520	99 380	124 290
250	16 930	74 520	107 570	140 780	200 530
500	19 760	99 430	148 930	198 700	241 280
1 000	22 530	132 430	198 700	264 750	331 130
2 000	25 360	165 820	248 360	331 130	414 020
3 000	28 340	198 700	298 080	397 530	496 900

Determination of the sizes: A3: 297*420, A2: 420*600, A1: 600*830, A0: 830*1200, A00: 1200*1660.

B/ Special prints for retail (art prints, posters, mini-prints, sales placards): the tariff is 12% of the net retail price planned by the user and submitted to HUNGART.

Flyer, e-newsletter*

Print run / number of addressees	Page size			
	Up to 1/8	Up to 1/4	Up to 1/2	Up to 1/1
	HUF			
1 000	2 320	2 810	3 480	4 430
5 000	3 480	4 310	5 360	6 640
10 000	4 870	5 920	7 570	9 300
20 000	6 360	7 810	9 740	12 070

50 000	8 960	11 010	12 670	15 110
100 000	10 680	13 110	15 220	18 150
Over 100 000	11 840	14 560	16 880	19 990

*E-newsletter: an electronic newspaper, letter or prospectus containing text or in some cases images sent on intervals to a certain target audience to announce news and prospective events.

Postcard, slide, slide strip, projector film

The tariff is 12% of the net retail price planned by the user and submitted to HUNGART.
For postcard books, folded cards and other postcard compilations only sold in closed packs a 25% discount is applicable.

Royalty fees for projector film, if the use is not for retail purposes:

Print run	Page size			
	Up to 1/8	Up to 1/4	Up to 1/2	Up to 1/1
	HUF			
Up to 10	2 200	3 920	7 200	9 080
Up to 50	3 370	6 640	9 970	13 280
Up to 100	4 970	9 060	12 570	18 050
Over 100	6 360	11 610	15 950	23 240

Covers and AV carriers

(Audio- and video cassettes, DVD, CD and other similar data carriers and their covers)

AV carrier	Number of copies					
	Up to 1000	Up to 2000	Up to 4000	Up to 10 000	Up to 20 000	per every started additional 10 000
	HUF					
	16 610	33 220	66 270	165 760	330 640	+10%

A 20% discount is applicable for simultaneous publication on two AV carriers; a 30% discount is applicable for simultaneous publication on three or more AV carriers.

Secondary use of identity elements

(operator logos, wallpapers, photo messages- MMS, screen savers, wallpapers)

For use of works in multimedia messages, operator logos, screen savers and wallpapers a royalty fee of HUF 6400/year/image is to be paid.

For the purpose of advertising or image design the surcharge is the base tariff + 30%.

Video screening

The fee for broadcasting electronically stored graphic, applied and photographic works on publicly accessible screens (up to a 100 cm screen diagonal) is HUF 12.260/year/screen/work.
Larger screens (exceeding 100 cm screen diagonal) and video broadcasts and other similar proceedings for a wider audience are charged subject to a separate agreement.

Works displayed in films

The royalty fee for displaying an artwork on film is HUF 100/second.
A separate agreement is necessary for use in a commercial.

CD-ROM, video cassette, DVD, Blu-ray

Print run	Up to 10 works/HUF	Up to 50 works/HUF	Up to 100 works/HUF	Up to 200 works/HUF	Over 200 works/HUF
100	4 200	8 350	16 710	33 500	66 990
500	5 360	10 680	21 370	42 790	85 590
1000	8 030	16 050	32 040	64 170	128 340
3000	13 230	26 510	53 030	106 020	212 040
5000	16 610	33 270	66 490	132 990	266 020
7500	21 530	43 020	86 040	172 070	344 160
10000	26 410	52 820	105 570	211 160	422 270
15000	33 150	66 270	132 540	265 090	530 180
20000	41 400	82 760	165 550	331 130	662 280

By paying this fee the user obtains the right to produce one copy of the work in digital form for the purpose of the production of the CD-ROM or the video cassette. For non-profit publishers a 50% discount is applicable for teaching aids.

Advertising brochures, postcards, advertising leaflets, advertising media, advertising calendars

Print run up to	Page size			
	Up to 1/8 Including tickets	Up to 1/4 Including postcards	Up to 1/2	Up to 1/1
	HUF			
500	6 190	7 970	10 070	11 120
1 000	9 520	12 620	15 820	17 490
2 000	12 620	18 930	23 690	26 140
5 000	15 820	25 130	31 560	34 760
10 000	25 130	31 560	39 410	43 460
50 000	31 560	39 410	50 370	55 580
100 000	39 410	50 600	63 110	69 530
Over 100 000	48 710	52 920	67 100	73 960

Advertisement

Print run up to	Page size			
	1/8	¼	1/2	1/1
	HUF			

5 000	3 910	6 540	8 300	10 240
10 000	5 920	13 280	16 610	20 360
50 000	8 130	24 910	33 100	41 400
100 000	10 340	33 100	49 540	58 130
250 000	12 400	52 870	67 650	82 810

**Reproduction for advertising and decoration purposes
(exhibition decoration, billboard, banner, flag, bus advert etc.)**

Print run	Surface to the following size in m ²				
	1 m ²	3 m ²	5 m ²	10 m ²	Over 10 m ²
	HUF				
1	33 100	66 270	99 430	115 810	132 430
Up to 10	49 540	99 380	148 930	190 340	231 760
Up to 50	75 340	148 930	222 780	260 440	297 970
Over 50	108 340	207 500	284 450	340 050	385 560

Programme booklet, invitation, menu

Print run up to	Page size			
	1/8	1/4	1/2	Up to 1/1
	HUF			
100	1 110	2 200	2 760	4 430
500	1 690	3 370	4 650	5 700
1 000	3 320	6 640	9 060	11 610
5 000	5 810	11 610	13 230	16 610
10 000	7 450	14 890	19 870	24 910
Over 50 000	9 970	19 920	26 410	33 100

A 40% discount is applicable for the programme booklets of cultural institutions.

Stamps

An individual agreement is necessary for reproduction on stamps.

**Publication on other materials
(e.g.: textiles, leather, wrapping paper etc.)**

The fee is a percentage of the retail price and amounts to 10% of the net retail price. In the event that the retail price is not determined, an average retail price is determined in the contractual licensing between HUNGART and the user, which is used as the basis of the calculation.

In the event that the publication takes place on a carrier material (for example a bottle) an individual agreement must be made.

Cards (phone cards, bank cards, club cards, other cards), bookmarks

Print run up to	Up to 1/4	Up to 1/2	Up to 1/1
	HUF		
500	3 480	4 650	5 700
1000	6 640	9 060	11 610
2500	9 300	11 510	14 060
5000	11 610	13 280	16 610
10000	14 610	19 870	24 910
Over 50000	19 870	26 410	33 100

Exhibitions*

The royalty fees according to the number of copyrighted artists, for a period up to 6 months:

If the number of exhibiting artists does not exceed 10, the payable royalty is	HUF 27 680
If the number of exhibiting artists does not exceed 30, the payable royalty is	HUF 53 810
If the number of exhibiting artists does not exceed 50, the payable royalty is	HUF 80 820
If the number of exhibiting artists does not exceed 100, the payable royalty is	HUF 121 130
If the number of exhibiting artists does not exceed 200, the payable royalty is	HUF 201 970

*in case of exhibition of original artworks

Royalties payable for the broadcast of works of the graphic, applied and photographic arts to the public Royalties payable by television organizations

In accordance with Article 26 of the Act on Copyright television organizations are obliged to pay royalties for the recording of works of graphic, applied and photographic art that have already been published, with the purpose of repeated broadcasting and broadcasting, and also if they make the programme accessible to the public by cable and not by broadcasting.

The amount of the royalties is recorded in the agreements entered into with the individual television organizations, mostly as flat-rate royalties. Based on this base royalty, according to the television organisation's supply of data, the running duration of the actually used graphic, applied and photographic works determines the amount of the royalties.

The royalties determined previously, or a royalty fee of at least HUF 7200/month is payable by the user if the programme is made accessible to the public not by broadcasting or cable, but via any other similar device or means - including the use of computer networks (i.e. independent webcasting.)

In addition to the royalties determined above, television organizations are obliged to pay an additional 5% of the royalties determined for simulcasting (communicating to the public by way of a computer network simultaneously to the broadcasting).

Users are obliged to supply data on a quarterly basis - if the parties do not agree to a shorter deadline - until the 15th day of the month following the quarter, about the actually broadcast programmes, and programmes otherwise simulcast to the public, and about the graphic, applied and

photographic works of art used in the programmes either by way of the form used by HUNGART or another format agreed upon by the parties in the broadcasting (communicating to the public) contract, primarily in an electronic format.

Royalties payable for on-demand access

The royalty fee payable for the secondary use of a graphic, fine or photographic work of art in an online environment, making them accessible to the public on an on-demand basis is outlined in the present article.

On-demand: providing access to the works for the public by way of cable or any other device or means, whereby viewers can access the works by independently choosing both the individual works and the place and time of accessing them. The on-demand access takes place irrespective of whether or not viewers can download the accessed works to a computer or any other carrier device.

1/ With regard to the application of this royalty the use is **not** classified as to have a **business purpose** and bears no royalty payment obligation if all of the following conditions are met:

- a) the service provider does not generate an income from using the work and the use of the work does not serve to generate or increase income indirectly either;
- b) the service provider - irrespective of the number of places allowing access - allows on-demand access to a maximum of 10 works,
- c) the service provider provides on-demand access to the works with such technical conditions that average users are only able to view and not download (make a permanent copy of) the works;
- d) before the commencement of the use, the service provider signs a license contract with HUNGART and fully complies with all the conditions of the contract during the duration of the agreement.

If a graphic, applied or photographic artist (or a group or organization thereof) wishes to allow on-demand access solely to their own or their members' own work(s), they are exempt from paying a royalty fee. It is advisable to inform HUNGART of such use and notify HUNGART of any changes.

2/ Royalty fee rates for business use:

in so far as

	HUF/year
the no. of on-demand works is 1, irrespective of the no. of views	6 860
the no. of on-demand works is under 5, irrespective of the no. of views	17 940
the no. of on-demand works is under 10, irrespective of the no. of views	35 420
the no. of on-demand works is under 30, irrespective of the no. of views	88 360
the no. of on-demand works is under 50, irrespective of the no. of views	141 400
the no. of on-demand works is under 100, irrespective of the no. of views	282 810
the no. of on-demand works is under 200, irrespective of the no. of views	314 370
the no. of on-demand works is under 500, irrespective of the no. of views	551 770

the no. of on-demand works is under 1000, irrespective of the no. of views	901 800
the no. of on-demand works is under 2000, irrespective of the no. of views	1 022 930
the no. of on-demand works is under 3000, irrespective of the no. of views	1 144 070
More than 3000 on-demand works, irrespective of the no. of views	1 250 700

For access enabling download (making a permanent copy) the fee rates above are subject to an additional 100% surcharge. For digital postcards a further +30% surcharge is payable.

If the duration of use is under 1 year, the payable royalty fee is to be proportionately reduced. The royalty is payable in advance, once a year, for the stipulated period.

The shared regulations of providing on-demand access to the public, limitations of the liabilities of the access providers

Service provider constitutes an entity who provides on-demand access to a copyright work (henceforth referred to as content provider) furthermore a person or organization differing from the content provider who provides broadcasting services directly or by way of contributor(s) for the content provider's use activity.

If the service provider defined in Article 2. I) of Act CVIII of 2001 on certain issues of electronic commerce activities and information society services electronic commerce (henceforth: EC Act) complies with the conditions stipulated in Article 9-11 of the EC Act, and otherwise proceeds as it is generally expected of a service provider in the given situation, they are not liable for copyright infringement towards HUNGART and the domestic and foreign graphic, applied and photographic art works' copyright holders represented by HUNGART in excess of the legal consequences determined in Para (1) b) of Article 94 of the Copyright Act, thus they are not required to request permission and are not obliged to pay royalties.

If the service provider conducting itself as outlined above also uses works outlined in the present tariff rates, they will enter into a separate agreement with HUNGART.

The royalties and terms of use above are effective as of 1 January 2017 until 31 December 2017.

HUNGART
Collecting Society of Hungarian Visual Artists

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I approve the tariff rates in accordance with Para (1), of Article 152 of the Law on Collective Management of Copyright and related rights:

Budapest, 2016

Dr. Trócsányi László (sgd.)
Minister of Justice